

# Crystal Dawn Chaffee

Animator | Illustrator | Design

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- \* crystaldrawn.com



## EXPERIENCE

### Lyra Health - Senior Product Illustrator + Animator

APRIL 2022-PRESENT

Crafting visual solutions for Lyra's client-facing services on their mental health journey. Designing relatable and educational illustrations/animation for the user experience.

### Freelance - Animator/Artist

AUGUST 2020-PRESENT

Working with clientele providing any animation, illustration, and art direction needs for their project. Clientele such as: Handsome Frank and mParticle

### Big Health - Senior Illustrator for Animation

JANUARY 2021-MARCH 2022

Designing appealing in-app illustrations and storytelling for Big Health's flagship apps Sleepio and Daylight. Provided art direction and concept for new product visual style.

### PRO Unlimited @ Facebook Inc. - 2D/3D Artist + Designer

MARCH 2019 - AUGUST 2020

Created 2D/3D visual effects, animation, masks, lightweight games, and activities in AR/VR from concept to final for the mobile platform of Messenger Kids.

JUNE 2018 - FEBRUARY 2019

Concepted style and iterated on final production assets for use on Facebook Avatars and Avatar Stickers.

### Big Fish Games - 2D Animator

APRIL 2016 - MAY 2018

2D animator on Big Fish Games casual gaming products in a fast-paced environment. Leading projects from concept to final animation.

### Navera, Inc. - 2D Animator

AUGUST 2014 - APRIL 2016

2D Character animation, character design, motion graphics for an Interactive Education and Decision Support software.

### Gotta Barn Productions, LLC - 3D Animator, "Aria for a Cow"

JANUARY 2014 - JUNE 2014

3D short film. Animated several shots for the short film musical for Disney Animator, Dan Lund.

## SKILLS

Cel Animation  
3D Animation  
2D Rigging  
2D Puppet Animation  
Illustration  
Storyboard  
Visual Development  
Character Design  
UX Product

## TECH

Adobe Photoshop  
Adobe After Effects  
Adobe Flash/Animate  
Autodesk Maya  
Toon Boom Harmony & Storyboard Pro  
Procreate  
Spark AR  
Spine  
Figma

## EDUCATION

### Academy of Art University San Francisco, CA

BFA Animation & Visual Effects: *Character Animation*  
2010-2014